



IMPACT REPORT

YEAR 2025

Love in Action Across
Tanzania & Spain



EXECUTIVE SUMMARY TANZANIA

52

Children Supported

Through ongoing care at the COH and through targeted rescue, safeguarding, and temporary shelter interventions

10

Children Rescued

From situations of neglect, child labour, exploitation, and street exposure

50

Children in Full-Time Education

Including 45 children in full-time education at the Centre of Hope and others removed from child labour or exclusion and re-enrolled in school.

72

Families Empowered

Through household items, education access, healthcare, housing improvements, emergency humanitarian support and community support.

18

New Families Identified

Through community outreach, safeguarding assessments, and field-based identification in Tanzania

69

Counselling Sessions

providing psychosocial and emotional support to 50 children, 18 families, and 12 individuals across the Centre of Hope and home-based settings

74

Given Temporary Shelter

Including 64 displaced immigrants and refugees and 7 vulnerable children requiring immediate protection.

5

Families Successfully Reunified

With continued monitoring and follow-up support

In 2025, Collective Calling continued to restore dignity and hope to some of the most vulnerable people in our communities.

Across Tanzania, children were rescued from the streets, given safety, education, medical care, and the opportunity to heal within family-focused programs.

EXECUTIVE SUMMARY SPAIN

In Spain, our Mobile Shower Unit provided practical care, human connection, and dignity to individuals experiencing homelessness along the Costa del Sol.

Every figure in this report represents a real person, a restored life, or a renewed sense of hope. Together with our supporters, we are building sustainable pathways to transformation – one life at a time.

554 **Showers Delivered**
Restoring dignity through the Mobile Shower Unit

379 **Hygiene Kits Distributed**
Essential care alongside every outreach

36 **Volunteers**
Took part in the Mobile Shower Unit outreach, giving their time across multiple locations.

69 **Outreach Days**
delivering hygiene and dignity services across Málaga and Fuengirola.

COMMUNITY & VOLUNTEERS

88 **Volunteers**
Across outreach, events & frontline services

8 **Fundraising Events**
ranging from community-led initiatives to large-scale gala evenings

16 **Non-Fundraising Events**
Including public speaking engagements, national and local media features, community outreach programmes, and seasonal donation drives.

WHO WE ARE

Collective Calling exists to restore dignity and hope to vulnerable children and individuals facing extreme hardship. We work in Tanzania and Spain, responding to real needs with practical care, long-term commitment, and community-led solutions.

In Tanzania, we rescue children from the streets and unsafe environments, providing shelter, education, healthcare, and structured pathways toward family reintegration or stable adulthood. In Spain, we serve people experiencing homelessness through initiatives that prioritise dignity, hygiene, and human connection.

Our approach is relational, not transactional. We walk alongside individuals and families over time, recognising that lasting change happens through trust, consistency, and care. Working closely with local communities, partners, and supporters, we focus on sustainable impact rather than short-term fixes – always placing people, not programs, at the centre of everything we do.

OUR VALUES

DIGNITY

Every person has inherent worth and deserves to be treated with respect and compassion.

FAITH

Our work is motivated by faith and expressed through love in action.

FAMILY

Wherever possible, we strengthen families and create safe, supportive environments for children to thrive.

RESTORATION

We believe lives can be rebuilt through care, patience, and long-term commitment.



ONE CHILD
ONE BUSINESS

SCAN HERE

To find out how to
your business can stand
behind one child



MESSAGE FROM THE FOUNDERS

Collective Calling was born out of obedience – a response to what we believe God placed on our hearts many years ago. From the beginning, this work has been rooted in compassion, faith, and a deep conviction that every life holds immeasurable value.

Alongside Collective Calling, Paul continues to deploy with Samaritan's Purse, responding to humanitarian crises around the world. In 2025, this included deployments to Syria, Gaza, and Jamaica. Serving in environments marked by loss, instability, and profound need continually reinforces why this work matters and why humility, integrity, and action must always walk together.

Our calling, and the foundation of our lives, is firmly rooted in Jesus Christ. This faith shapes not only why we serve, but how we serve – guiding our leadership, our decisions, and our long-term vision for Collective Calling.

We also recognise that not everyone who supports or partners with Collective Calling shares the same faith as we do. We warmly welcome all who feel compelled to stand with the vulnerable and to be part of the good that is being done through this work. You do not need to believe as we do to belong here – only to care deeply about people, dignity, and meaningful action.



With gratitude and conviction,
Gemma & Paul Carr
Founders, Collective Calling

We are deeply grateful for our volunteers – including Maxine Chubb, Becky Sharp and Linda Macdonald – and for the leadership and consistency of our charity shop managers, who serve day in and day out with generosity and care. This year, we also said goodbye to Sarah, who served as our San Pedro shop manager for four years. As she steps into a new chapter, we want to honour her faithfulness, leadership, and the foundations she helped build, and to thank her sincerely for the lasting impact she has made.

We are equally thankful for the ongoing partnership of The Wave Church, whose encouragement, prayer, and practical support have strengthened this work over time.

Collective Calling is not about us. It is about showing up faithfully, serving with integrity, and walking alongside those we are privileged to support. We remain deeply grateful to everyone who chooses to stand with us – through prayer, partnership, time, or generosity – and we do not take that trust lightly.

This work would not be possible without the people and communities who have walked alongside us so faithfully. We want to extend our heartfelt thanks to Veronika Tye, who has been with us since the very beginning; Deborah Lucas, whose dedication as our events coordinator has helped bring so many moments of impact to life; and Melanie Kettner-Borough, for her continued support and commitment.



ABOVE: Artur, CEO of Drumelia Real Estate, pictured with his wife Bruna. We are grateful for Drumelia's continued support as our headline sponsor for three consecutive years..



TANZANIA

PROTECTING CHILDREN, RESTORING FUTURES

Across north-western Tanzania, many children face life on the streets due to poverty, family breakdown, abuse, displacement, and limited access to education. Without intervention, these children are exposed to violence, exploitation, and long-term exclusion from society.

Collective Calling works to interrupt this cycle by rescuing vulnerable children and providing safety, stability, and long-term pathways toward healing and independence. Our focus goes beyond emergency care. We prioritise education, medical treatment, emotional support, and – wherever possible – safe family reunification.

By working closely with local authorities, social workers, and communities, we ensure that every intervention is culturally appropriate, accountable, and centred on the long-term wellbeing of each child.





A WORD FROM THE DIRECTOR – COLLECTIVE CALLING TANZANIA

As a Tanzanian, leading Collective Calling Tanzania is deeply personal to me. The children, families, and communities we serve are my people, and the challenges we face are not abstract – they are realities I have grown up understanding and witnessing firsthand.

Every day, our team works closely with children whose lives have been shaped by poverty, trauma, and instability. Our role is not only to meet immediate needs such as shelter, education, healthcare, and nutrition, but to walk patiently with families and communities toward long-term restoration. Dignity, accountability, and cultural understanding are central to how we serve.

Family tracing, reunification, and empowerment remain at the heart of our work. Where it is safe and appropriate, we support families to heal, grow stronger, and remain together. Where reunification is not possible, we commit to providing protection, stability, and opportunity for each child, always guided by Tanzanian social welfare systems and local expertise.

I am deeply proud of our Tanzanian team – our caregivers, teachers, social workers, and support staff – whose dedication and compassion make this work possible. I am also sincerely grateful to our partners and supporters, both locally and internationally, who place their trust in us. Your support enables us to respond with integrity, consistency, and cultural responsibility.

Together, we are building a future rooted in care, resilience, and hope – one child, one family, and one restored story at a time.

With gratitude,
Rebecka
Director, Collective Calling Tanzania





OUR PROGRAM MODEL

Our work in Tanzania follows a structured child-protection and family-strengthening pathway designed to prioritise safety while working toward long-term stability.

The Centre of Hope (COH) is a safe, protective environment where children first receive immediate care. Here, children access basic human needs including shelter, nutrition, education, healthcare, and trauma-informed emotional support. The Centre of Hope is not intended as a permanent solution, but as a stabilising space that allows time for careful assessment while safer and more sustainable options are explored.

Alongside care at the Centre of Hope, family empowerment is a core part of our overall programme. This includes family tracing, home visits, counselling, parenting support, and practical assistance aimed at strengthening families and addressing the root causes that led to separation. Social workers work closely with families to assess risk, build capacity, and determine whether reunification is safe and appropriate.

The Transitional House is not a standalone programme, but a supportive tool used within this process where appropriate. It enables families, most often a parent and their children, to temporarily live together in a supported environment while therapy, counselling, and social work interventions continue. This model helps preserve family unity, strengthens healthy family dynamics, and reduces the risk of re-separation.

Our ultimate goal is safe and sustainable family reintegration wherever possible. Families receive ongoing monitoring and follow-up support to ensure stability and child wellbeing. For older children, or in cases where reunification is not immediately possible, we support progression into secondary education, boarding school, or vocational pathways.

This integrated approach allows us to meet urgent child-protection needs while actively working toward long-term solutions that prioritise family preservation, healing, and dignity.



1. CENTRE OF HOPE (COH)

Immediate Safety & Stabilisation

- Emergency Shelter & Care
- Healthcare & Education
- Trauma-Informed Support
- Assessment & Stabilisation

Safe, temporary environment while long-term solutions are explored.



2. FAMILY EMPOWERMENT & ASSESSMENT

Core Programme Pillar

- Family Tracing
- Home Visits
- Counseling & Support
- Parenting Guidance

Address root causes and strengthen families.



3. TRANSITIONAL HOUSE (Support Tool)

Family Unity in a Supported Setting

- Temporary Shared Living
- Therapy & Coaching
- Stability Building

Preserve family unity and reduce re-separation.



4. OUTCOMES PATHWAYS

Safe & Sustainable Futures

- Family Reunification
- Secondary Education
- Vocational Training

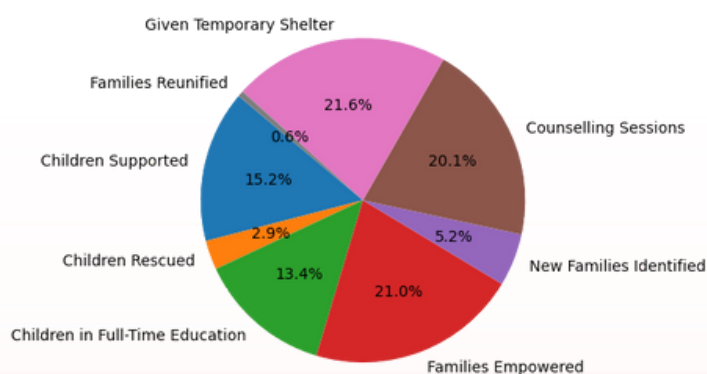
Long-term stability and opportunity.



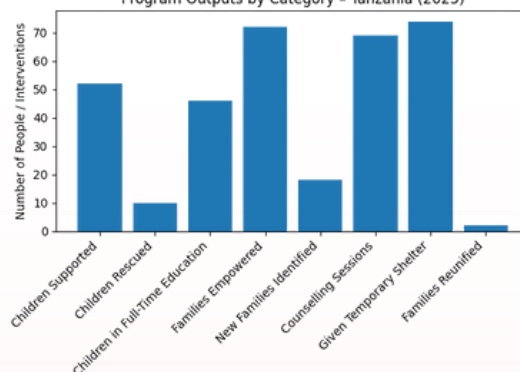
TANZANIA IMPACT 2025

- **45 children** in full-time care
- **10 children** rescued during the year
- **5 children** successfully reintegrated with families
- **50 children** supported through education programs
- **8 wards served** across the Kibondo district

Distribution of Key Interventions - Tanzania (2025)



Program Outputs by Category - Tanzania (2025)





ABOVE: Rachel, a Collective Calling staff member, giving a group counselling session to children at the Centre of Hope.

Rising Against the Odds

Four remarkable students — Dati, Rahel, Evarist, and Merickzedeck — have reached a milestone that once felt out of reach: graduating from primary school.

Rahel and Evarist, have faced ongoing health challenges with extraordinary courage. Evarist is a straight-A student with exceptional potential. Dati grew up in extreme poverty, where education once felt unattainable. Merickzedeck survived severe childhood trauma following a tragic incident linked to his mother's mental illness.

Through Collective Calling's holistic support — including education, healthcare, food, clothing, and emotional and spiritual care — each child found safety, stability, and the opportunity to flourish.

Their graduation is more than an academic achievement; it is a testament to resilience, restoration, and the power of compassion — and a reminder of why this work matters.





ABOVE: A Home Visit organised by social worker Rachel, reuniting 4 children in the care of the Centre of Hope with their mother and grandmother

WHAT CHANGED IN 2025

This year marked a period of expansion and learning. Collective Calling extended outreach into new wards within the Kibondo district and initiated assessment work in Kigoma town, identifying children living without shelter or protection.

Our transitional housing model was strengthened to better prepare older children for independence, while family reintegration efforts focused more deeply on long-term monitoring and support. These developments reflect our commitment to adapting programs as needs evolve, ensuring children receive not just rescue – but sustainable futures.

“Rescue is only the beginning. Real change happens when children are supported consistently and families are strengthened over time.”

*Rachel
Collective Calling Social Worker*





ABOVE: Director Rebecka during a community outreach donating empowerment items

Overview – Spain in 2025

Why Spain Matters to Collective Calling

Spain represents a frontline expression of Collective Calling’s mission. Beneath the image of prosperity along the Costa del Sol, a growing number of men and women are living without stable housing—often unseen, overlooked, or disconnected from systems intended to protect them.

For many, the impact of homelessness goes far beyond the absence of shelter. Loss of dignity, identity, and belonging creates barriers to healthcare, employment, and meaningful reintegration into society. These challenges are often compounded by isolation and the experience of being treated as a problem rather than a person.

Collective Calling exists in Spain to respond to this reality with compassion, presence, and practical care. Our work is grounded in a simple conviction: every person deserves to be seen, valued, and treated with dignity, regardless of circumstance.

While public services exist, a critical gap remains for people experiencing homelessness—care that is relational, dignified, and reliably available. Our approach is shaped by a commitment to meet people where they are, recognising that meaningful change begins with trust, respect, and human connection.

In 2025, this conviction continued to guide our work in Spain—placing people before programmes, dignity before numbers, and long-term impact above short-term visibility.





ABOVE: One of our homeless friends after receiving prayer and an encouraging word of hope from Melanie of The Wave Church



Key Programmes – Spain

Mobile Shower Unit (Core Pillar)

The Mobile Shower Unit is the cornerstone of Collective Calling’s work in Spain. It responds to an immediate and often overlooked need: access to basic hygiene delivered with dignity and respect.

Operating in areas where homelessness is most concentrated, the unit provides individuals with the opportunity to shower, change into clean clothes, and experience a moment of personal restoration. For many, this simple act plays a crucial role in restoring self-worth and removing practical barriers to healthcare, employment, and social reintegration.

Beyond hygiene, the Mobile Shower Unit offers a safe and respectful environment where individuals are treated with care and professionalism. It serves as a point of contact for people who may otherwise remain disconnected from support systems.

In 2025, the Mobile Shower Unit continued to function as a visible and practical expression of care—meeting immediate needs through intentional action and ensuring that dignity remains at the centre of every interaction.



Complementary Outreach & Relational Support

Alongside the Mobile Shower Unit, Collective Calling provides complementary outreach designed to respond to the wider realities individuals face while living on the streets.

This includes the distribution of hygiene items and clean clothing, and when possible haircuts, offered not as transactional handouts but as part of a respectful, relational approach. Volunteers are trained to engage with individuals by name, listen to their stories, and offer support without judgement, pressure, or expectation.

These interactions often become a gateway to deeper conversations, signposting, and ongoing support where appropriate. Relational engagement allows individuals to be seen beyond their immediate need and helps rebuild trust that is frequently eroded through experiences of exclusion or neglect.

Partnerships play an important role in strengthening this work. Through collaboration with Ángeles de la Noche, The Wave Church, Calahonda Baptist Church, and the Scandinavian Church in Fuengirola, Collective Calling is able to extend its reach while maintaining a shared commitment to dignity, compassion, and relational care.

Together, these complementary activities ensure that the Mobile Shower Unit is not an isolated intervention, but part of a broader relational model—one that prioritises dignity, trust, and long-term impact over short-term solutions.



ABOVE: A moment of prayer shared between a Collective Calling volunteer and one of our homeless friends in Málaga.



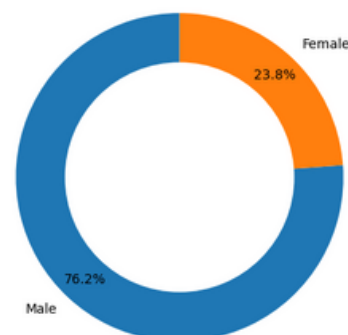
IMPACT HIGHLIGHTS – SPAIN (2025)

RESTORING DIGNITY THROUGH PRACTICAL CARE

In 2025, Collective Calling continued to provide access to basic hygiene through its Mobile Shower Unit and complementary outreach, offering care that prioritised dignity, respect, and consistency.

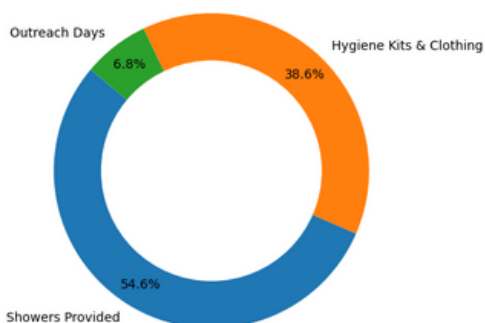
For many individuals, access to hygiene represented more than physical cleanliness—it restored confidence, self-worth, and the ability to engage more fully with services, opportunities, and community life.

Mobile Shower Unit - Gender Split of Showers (Spain, 2025)



TRUST BUILT THROUGH CONSISTENCY

Mobile Shower Unit - Service Mix (Spain, 2025)



Consistency remained central to Collective Calling’s approach. By returning to the same locations week after week, relationships were built gradually, allowing trust to develop over time.

This regular presence created space for individuals to share their stories, seek guidance, and, where appropriate, explore next steps beyond immediate survival needs.



IMPACT HIGHLIGHTS – SPAIN (2025)

COMMUNITY & PARTNERSHIP IMPACT

46

Active volunteers involved throughout the year

Collective Calling's work in Spain is strengthened through collaboration with local volunteers, churches, and community partners, ensuring consistency of care while extending reach.

795hr

Volunteer hours contributed

These partnerships help embed the work within the wider community, reinforcing a collective response rooted in compassion and shared responsibility.

Beyond Short-Term Solutions

While homelessness is complex and often long-term, Collective Calling's impact in Spain is best understood through sustained presence rather than one-off or transactional interventions.

In 2025, the focus remained on walking alongside individuals with consistency and care—prioritising dignity, trust, and long-term impact over short-term visibility.

LOOKING AHEAD – SPAIN (2026)

As Collective Calling looks ahead to 2026, the focus in Spain remains clear: deepening consistency, strengthening relationships, and sustaining dignified care for people experiencing homelessness.

Rather than prioritising rapid expansion, the organisation will continue to invest in reliability—ensuring the Mobile Shower Unit operates with regularity in established locations and that individuals can depend on a familiar presence week after week. This reliability remains foundational to trust, relationship-building, and meaningful impact.

In 2026, Collective Calling aims to strengthen the quality and sustainability of its outreach by:

- **Maintaining a dependable service** rhythm across existing locations
- **Deepening volunteer training** to support relational, trauma-aware engagement
- **Strengthening partnerships** with local organisations, churches, and community groups
- **Improving coordination** and record-keeping to better track outcomes over time

Alongside this, there will be a continued emphasis on community involvement—inviting individuals, volunteers, and partners to take shared ownership of the response to homelessness. By embedding the work more deeply within the local community, Collective Calling seeks to ensure that care remains personal, relational, and rooted in dignity.

While homelessness is complex and rarely resolved quickly, Collective Calling enters 2026 with a clear conviction: lasting impact is built through presence, faithfulness, and compassion shown consistently over time. Spain will remain a place where dignity is restored, relationships are honoured, and hope is offered—quietly, faithfully, and week after week.





ABOVE: Picture taken from the 2025 winter Gala at Nota Blu

CONCLUSION

Across Spain and Tanzania, 2025 was marked not by rapid expansion, but by intentional presence, faithfulness, and deepened impact.

In Tanzania, children were rescued, protected, educated, and supported toward healing and long-term reintegration. In Spain, dignity was restored through consistent, relational care for people experiencing homelessness. While the contexts differ, the heart of the work remains the same: to show up faithfully, respond with compassion, and place people before programmes.

Collective Calling's approach continues to resist short-term solutions and surface-level outcomes. Instead, the organisation focuses on sustainable care—care that is rooted in relationship, accountability, and a long-term commitment to those it serves. This model requires patience, consistency, and trust, but it is through these qualities that lasting change is made possible.

Transparency and stewardship remain central to everything Collective Calling does. Resources are directed carefully, partnerships are cultivated intentionally, and impact is measured not only in numbers, but in lives changed, dignity restored, and hope rekindled. Supporters, volunteers, and partners play a vital role in making this work possible, standing alongside Collective Calling as co-labourers in compassion.

As the organisation looks ahead, it does so with humility and conviction—committed to deepening existing work, strengthening relationships, and remaining faithful to its calling. The challenges remain real, but so does the impact of consistent, love-driven action over time.

Thank you to everyone who has walked this journey with us in 2025. Together, we continue to build a future rooted in dignity, relationship, and hope.

FINANCIAL TRANSPARENCY & STEWARDSHIP

Collective Calling is committed to stewarding every resource entrusted to it with integrity, accountability, and care. Financial transparency is not an obligation alone, but a reflection of the organisation's values and responsibility to those it serves and those who support the work.

STEWARDSHIP IN PRACTICE

Throughout 2025, Collective Calling ensured that funds were directed purposefully toward frontline impact while maintaining responsible governance and operational oversight. Resources were allocated carefully across programmes in Spain and Tanzania, prioritising direct care, long-term sustainability, and consistency of service.

Spending decisions are guided by the organisation's mission and overseen through established financial controls, internal review processes, and professional support. This approach enables Collective Calling to respond effectively to need while remaining financially prudent and accountable.

A SHARED RESPONSIBILITY

The organisation is grateful for the trust placed in it by donors, partners, and supporters. Collective Calling remains committed to transparency, responsible management, and open communication, ensuring that resources are used wisely and in alignment with its calling.

ACCOUNTABILITY & OVERSIGHT

Collective Calling operates with clear financial oversight, including:

- Dedicated organisational bank accounts
- Transparent bookkeeping and reporting processes
- Regular internal reviews of income and expenditure
- External professional support where required

Financial records are maintained accurately and reviewed to ensure compliance with regulatory requirements and best practice for charitable organisations.

HOW FUNDS ARE USED

Support received during 2025 contributed directly to:

- Programme delivery in Spain and Tanzania
- Essential staffing and volunteer coordination
- Operational costs required to sustain safe, consistent services
- Monitoring, evaluation, and reporting to ensure accountability

While figures and categories provide important clarity, Collective Calling recognises that stewardship is ultimately measured by impact—by lives supported, dignity restored, and trust maintained with those who give.

ACKNOWLEDGEMENTS & THANKS

Collective Calling extends its sincere gratitude to everyone who made the work of 2025 possible. This impact report reflects not only programmes delivered and lives supported, but the commitment, generosity, and trust of a wider community standing together in compassion.

We are deeply thankful to our supporters and donors, whose generosity enables consistent, dignified care for people experiencing homelessness in Spain and vulnerable children in Tanzania. Your trust and faithfulness make long-term, relational impact possible.

We are grateful for our volunteers, who give their time, energy, and hearts week after week. Your presence, consistency, and willingness to serve with compassion are at the core of Collective Calling's work. The impact seen this year would not exist without you.

Our thanks also extend to our partners, churches, and community organisations who walk alongside us, offering collaboration, encouragement, and shared responsibility. Together, we are stronger, more accountable, and better equipped to respond with care and integrity.

We acknowledge the dedication of staff, local teams, and leadership, whose commitment behind the scenes ensures that programmes operate safely, responsibly, and in alignment with the organisation's values.

Finally, we honour the individuals and families we have the privilege to serve. Your courage, resilience, and stories continue to shape our work and remind us why this mission matters.

Thank you to everyone who has journeyed with Collective Calling throughout 2025. Together, we continue to build a future rooted in dignity, relationship, and hope.

MEET THE TEAM



Patrick Murphy
Chair of the Board



Barrie Tyler
Director



Sarah Wood
Director



Kurt Kettner-borough
Director



Andrew Chubb
Consultant to the Board



Rebecka Rocky
Director Tanzania



Veronika Tye
International Programming
Ambassador



Helena Chevy
Media & Strategy
Ambassador



Yulia
Public Relations
Ambassador



We serve the most vulnerable with compassion and purpose—restoring dignity to people experiencing homelessness in Spain and offering stability and opportunity to children in Tanzania—believing that consistent care and human connection can transform lives.

We stand with the most vulnerable, bringing hope and restoration to children in Tanzania and the homeless in Spain, empowering them to overcome hardship and embrace a future filled with dignity and purpose.

Collective Calling

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Follow Us:



At Collective Calling, our mission is to serve the most vulnerable, from children in Tanzania to the homeless in Spain, helping them overcome hardship and find hope. Inspired by our Christian faith, we work hand in hand with communities, partners, and local leaders to empower individuals—of all faiths and none—to experience dignity, restoration, and fullness of life.

Collective Calling is a registered nonprofit organisation in Spain, registration number 611.510, CIF G93524130. Registered office: Senorio de Cortes, 26988, Estepona, Malaga, Spain